



Go Kids, Inc.

Annual Report 2019



WELCOME

Dear Friend,

This past year has been one of “growing Go Kids”. As you can see from the listing of highlights for the year, the State of California budget has allowed some increases for early childhood programming. Due the hard work of the agency staff, Go Kids has been awarded additional funding. While the new funding is very welcome, the challenge for Go Kids and many other agencies is identifying the appropriate facilities or expanding existing facilities to accommodate the children. This will be an ongoing challenge in the years to come but we have very capable and creative leadership at Go Kids to talk the issue.

I am especially impressed with the Go Kids’ services in East Salinas for the past few years. The staff there are touching so many children and parents of the community. Our First 5 funded projects have received stellar evaluations from outside reviewers. We are all so proud of their work and the results they are able to demonstrate.

In the later part of 2019, Our CEO notified the Board that he will be retiring in early 2020 when he reaches his 20th anniversary as the leader go Go Kids. The agency has received a grant award to assist the Board in the search process for his replacement. We will miss his leadership yet we know that the Executive Team will continue, each and every day, to devote their time and talent to ensure the continued success of Go Kids.

None of what we do is possible without the talented staff of each child development center and office of the agency. I want to extend a most sincere “thank you” for all of your work this past year and encourage you to continue your inspiring work for the children and families of the communities that we serve.

Most Sincerely,



Kay Gibson, Go Kids Board President

We enhance the lives of children and families through the delivery of comprehensive child development services and community involvement.

We envision communities where every child has the support they need to reach their greatest potential.



Our Mission And Vision



Our Values



Passion



Respect



Integrity



Quality



Sense of Humor

Accomplishments

Opened an Infant Program at our Morgan Hill Facility.

Expanded our license to include a Toddler Room and an additional School-Age at Gardner.

Received a Contract Monitoring Review Unit audit from the California Department of Education resulting in a less than 1% error rate.

Received a grant from the Sunlight Giving Foundation for general operating expenses.

Awarded over \$800,000 in additional Alternative Payment contract funds.

Received a grant for \$149,000 to provide Parents as Teachers Home Visits to CalWORKS clients from the Monterey County Department of Social Services in collaborations with First Five Monterey County.

Renewed a grant from the County of San Benito to facilitate the Child Care Bridge Program.

Received a grant from the Sunlight Giving Foundation to support the agency's executive search.

Received funding from Santa Clara County to assist with the renovation costs of our new infant center in Morgan Hill.

Submitted a response to a Request for Proposal from the Department of Education for CCTR expansion funds.

Received funding from Child Care Resource Center to provide Parent Cafés and serve as the HUB for the other R&R in our service area.

Contracted with the Santa Clara County Office of Education Head Start Program to serve preschool children in their centers in Gilroy and Hollister.

Reimbursed 12 Transitional Kindergarten and State Preschool teachers for child development coursework/training and related costs via the California Transitional Kindergarten Stipend program.

Served on a variety of workgroups and panel discussions for the California Alternative Payment Program Association (CAPPA) and Every Child California.

Maintained representation on the Child Care Local Planning Council in each of the 4 counties we serve.

Conducted more than 1,250 Screenings using the ASQ, ASQ-Social Emotional, Prenatal Screen, and the Edinburgh Depression Screening tools.

Provided 155 children and parents with care and coordination services, including referrals and shared care planning following recommendations of the Multi-Disciplinary Review Team to address multiple complex needs.

Engaged 32 parents in Parent Dialogue Groups, using the Circle of Security curriculum.

Provided mental health services to 55 individuals.

Accomplishments

Facilitated home visiting to 80 clients.

Provided bi-weekly playgroups to 80 license-exempt providers and the children in their care at 9 locations in East Salinas.

Engaged 57 Family Child Care providers in Santa Cruz County to participate in the Quality Counts Santa Cruz program.

Partnered with First 5 San Benito and First 5 Santa Clara to facilitate the future Quality Counts assessments sites in San Benito County.

Participated in Quality Counts Santa Clara and received a Quality Rating of 4 at Los Arroyos, Ochoa, San Martin, and Gardner sites.

Consolidated center-based operations under one Director.

Researched, designed and implemented a center-based coaching model.

Expanded the number of contracted providers in our Family Child Care Education Network in Monterey and Santa Cruz counties.

Demonstrated increased Math Literacy Curriculum capacity within the FCC Education Network.

Supported staff to become certified FCCERS anchors.

Facilitated the participation of staff in Trauma Informed Care Training of Trainers.

Supported staff to become certified in the Strengthening Families Framework.

Offered more than 65 trainings on a variety of topics to the child care community in our area.

Received donations from more than 75 people totaling over \$33,000 to support the agency's Secret Santa Program for some of the low-income children we serve.

Received gifts from the Family Giving Tree totaling over \$13,000 to support the agency's Secret Santa Program.

Received Toys from Toys for Tots valued at \$8,000 to support the Agency's Secret Santa Program.

Successfully completed our 18-19 audit with an unqualified opinion.

Clean audits were received by all GK Financial clients who required an audit.

Financial Picture For 2019

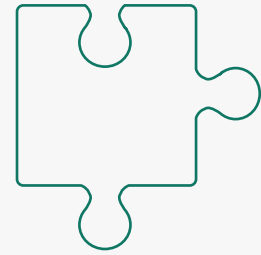
Revenue Sources

\$17,768,385	SDE
\$1,130,399	Fees for Service
\$1,015,034	Foundations and Grants
\$272,288	Child Care Food Program
\$55,896	County
\$37,062	Contribution
\$748	United Way
\$20,279,812	Total

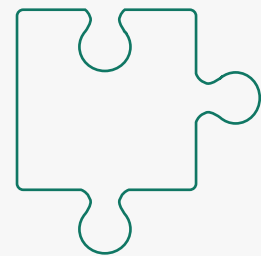
Application of Funds

\$8,861,912	Child Development Centers
\$8,339,173	Family Child Care Homes
\$1,571,096	Admin & Development
\$1,175,957	Supplies & Equipment
\$327,321	Training
\$185,302	Support Services
\$20,460,761	Total

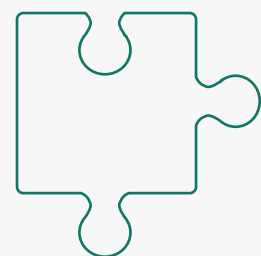
Board Members



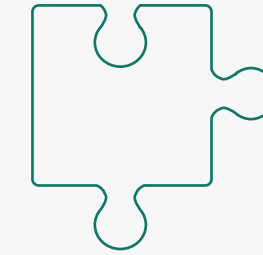
Kay Gibson, President
Assistant Director (retired)
San Benito HHSA



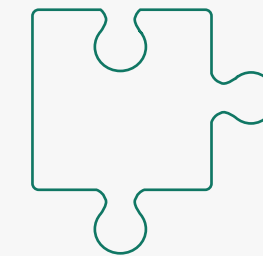
Tony Marandos
Senior Vice President
Pinnacle Bank



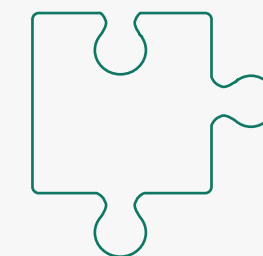
David Wright
Owner
Wright Bros. Welding



Patricia Dunosky
Master Gardener
Community Activist



Elsie Marshall
Human Resources (retired)
San Benito County



MaryBeth Brown
Notary Public (retired)

Facilities and Office Locations

Office Locations

Administration Office
885 Moro Drive
Gilroy, CA 95020
408.843.9000

San Jose Office
25 N 14th Street
Suite 700, 7th Floor
San Jose, CA 95113
408.269.7827

Program Office
9015 Murray Avenue
Gilroy, CA 95020
408.843.9041

Salinas Elwood Office
415 Elwood Street
Salinas, CA 93906
831.757.5437

Child Development Resource Center
1101 San Felipe Road Suite D
Hollister, CA, 95023
831.637.9205

Watsonville Office
567 Auto Center Dr.
Watsonville, CA 95076
831.707.2331

Center Locations

Go Kids Los Arroyos Center
885 Moro Drive
Gilroy, CA 95020
408.843.9005

Go Kids San Benito CDC
1101 Community Parkway
Hollister, CA 95023
831.637.9204

Estrella Family Services @ Gardner
611 Willis Avenue
San Jose, CA 95125
408.998.1343

Go Kids Ochoa Center
902 Arizona Circle
Gilroy, CA 95020
408.842.2201

Go Kids RO Hardin
761 South Street
Hollister, CA, 95023
831.636.8171

Estrella Family Services @ Galarza
1610 Bird Avenue
San Jose, CA 95125
408.287.3447

Go Kids Galvan Park Infant Center
17666 Crest Avenue
Morgan Hill, CA 95037
408.779.6553

Go Kids San Martin
13745 Llagas Avenue
San Martin, CA 95046
408.683.0600

Estrella Family Services @ Paseo
1908 Senter Rd. #80
San Jose, CA 95112
408.947.7149

A young girl with long brown hair is shown in profile, blowing a dandelion seed head. The seeds are captured in mid-air, creating a soft, ethereal trail. The background is a lush, green field with a bokeh effect, suggesting a sunny day. The text 'THANK YOU' is overlaid in a clean, white, sans-serif font, centered horizontally and partially overlapping the girl's face and the dandelion. Two thin white horizontal lines extend from the left and right sides of the text, framing it.

**THANK
YOU**