



Annual Report 2017



Hello everyone and thank you for a great 2017

As I prepared my letter for the annual report last year, I thought that 2016 was a year to “set the stage” for big things to come in 2017. It appears that I was exactly right. 2017 will be seen as a major transition year for us with the award of a major Alternative Payment contract; a search for two Program Directors for our Centers instead of just one; and the creation of a new Executive Team member position for a Chief Operating Officer.

In addition to these major highlights, Go Kids can celebrate accomplishments that continue to demonstrate the quality of our fiscal, contractual, and programmatic work. Please be sure to review the listing of accomplishments to get a much broader picture of the successful work of the agency. I would like to highlight two of the accomplishments that are listed in this report. In June of 2017, Go Kids was awarded a 4 year grant from Monterey County First 5 for a total of \$3,240,370. Also in June, we were awarded an Alternative Payment contract for \$3,090,000 a year. I have said it many times that as a Board Member and President of the Board, I know that the Administrative Team continues, like all of the Go Kids’ staff, to devote their time and talent to ensure the success of the agency in all of the four counties of our service area. This past year is no exception. The children and families that we serve continue to grow, develop and thrive as Go Kids’ families.

I want to extend my most sincere “thank you” to the staff for all of the work they do for the children and families of the agency and encourage their inspiring efforts. I also want to thank the rest of our Board Members for their steadfast involvement and active participation. It has been a remarkable year for us all.

Most sincerely,



Kay Gibson
Board President



Go Kids Inc.

Touching Lives Today...Educating For Tomorrow...

Vision

We envision communities where every child has the support they need to reach their greatest potential.

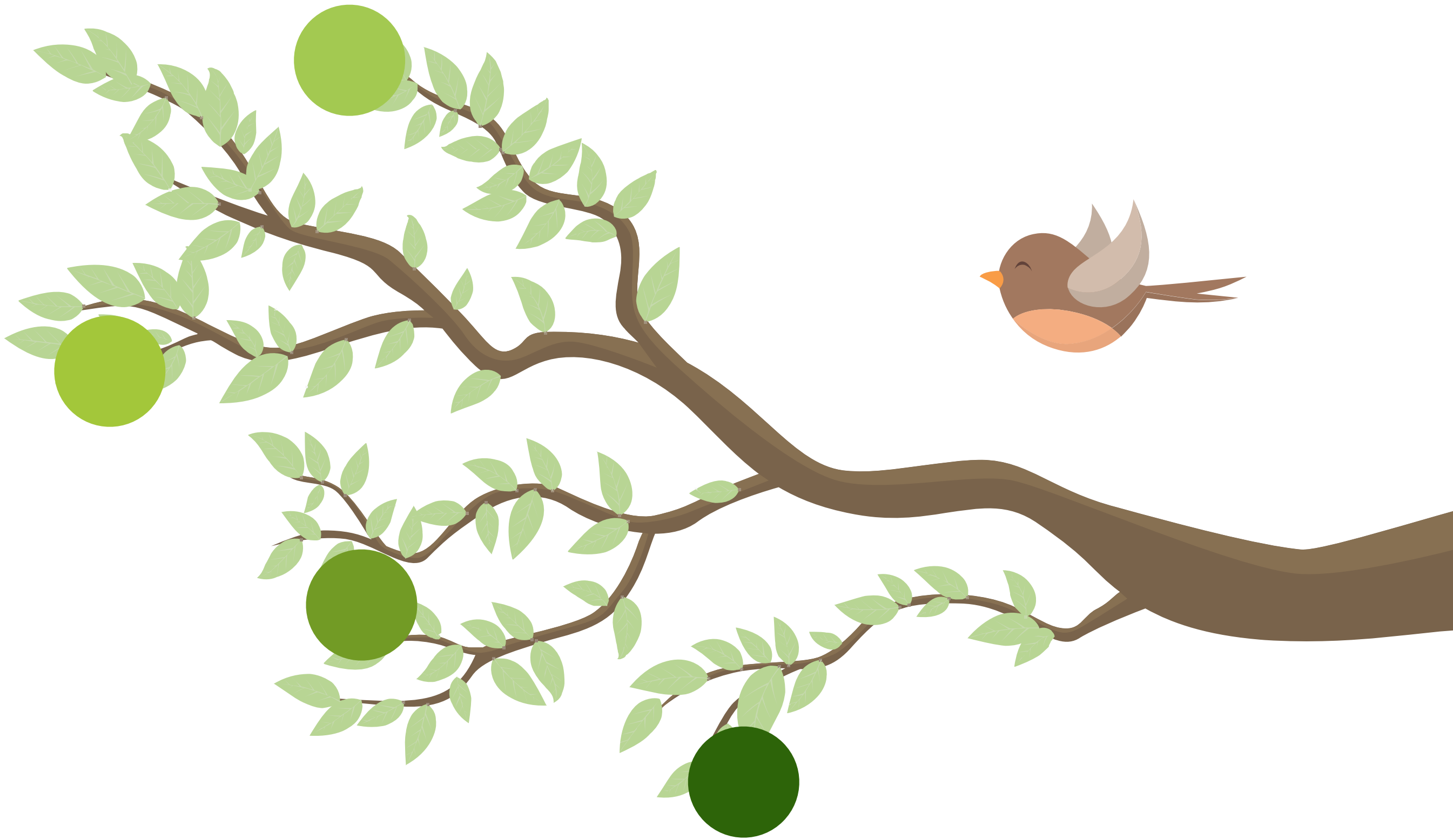
Mission

We enhance the lives of children and families through the delivery of comprehensive child development services and community involvement.



Values

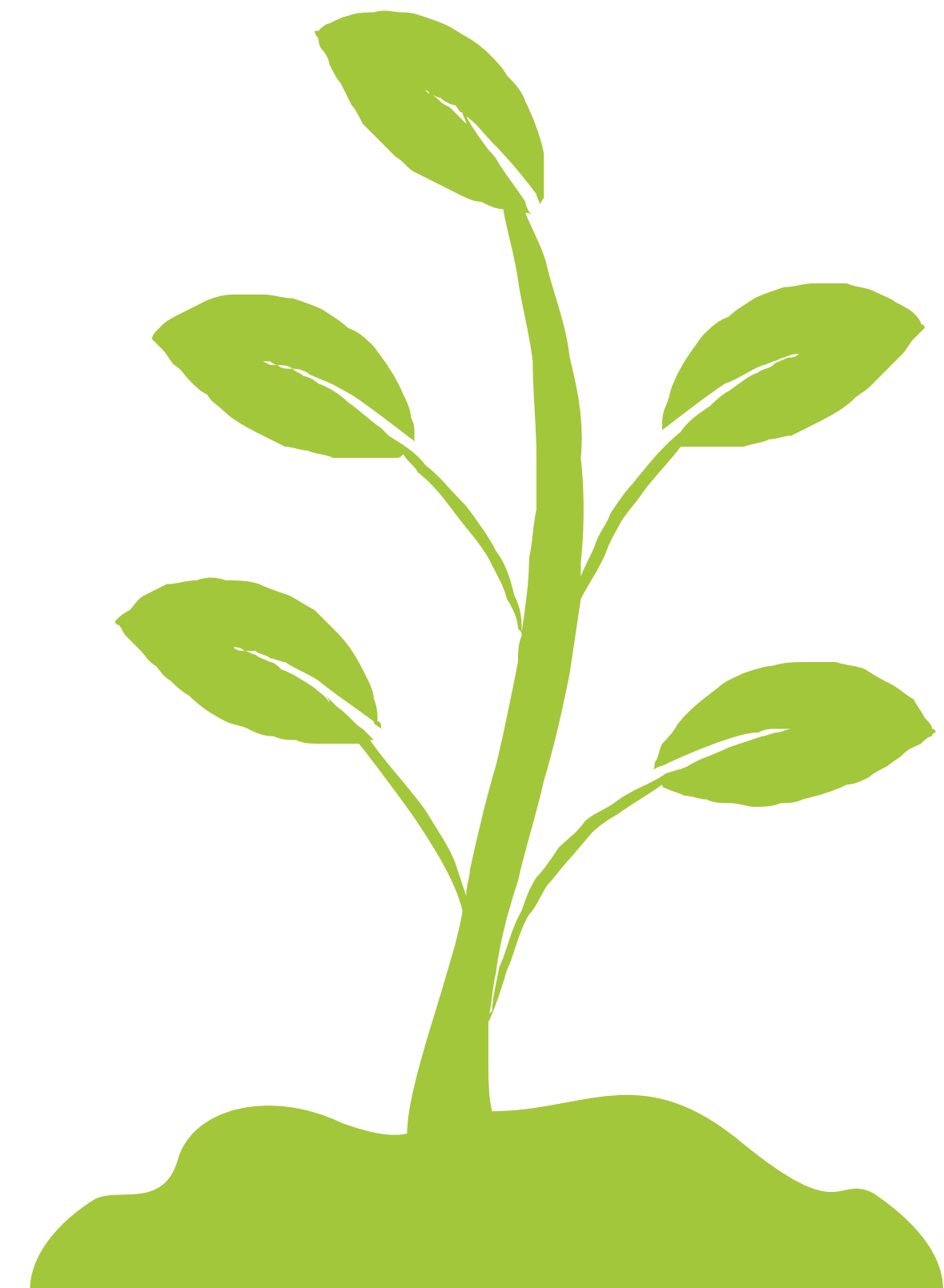
- Passion
- Respect
- Integrity
- Quality
- Sense of Humor



Accomplishments

For 2017

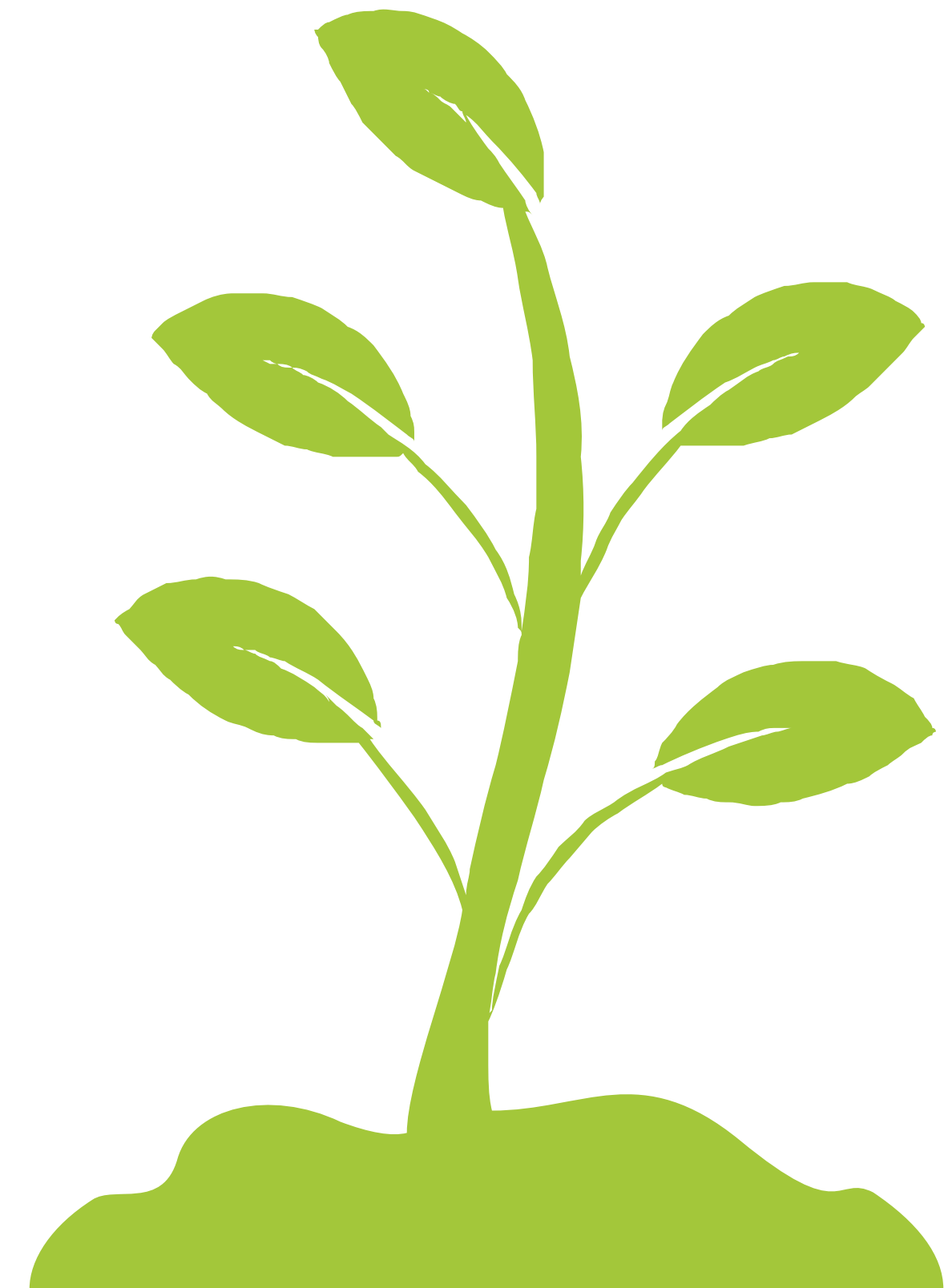
- Received a 4 year grant totaling \$3,240,370 from First 5 Monterey to lead Integrated Service Collaborative activities in Salinas.
- Received a grant from the David and Lucille Packard Foundation to expand play-group activities in Salinas for \$45,000.
- Received a \$75,000 grant from the Heising-Simons Foundation for general operating expenses.
- Received a Grant from the County of Santa Clara for \$50,000.
- Received a grant for \$1,000 from City National Bank.
- Expanded license at the Galarza site to include a part day preschool program.
- Received an Alternative Payment contract to service Santa Clara County from the Department of Education (SDE) in the amount of \$3,090,000.
- Opened a new office on 14th Street in San Jose to better serve our clients.
- Relocated First 5 funded and SDE funded staff serving Monterey and Santa Cruz Counties to new location, 415 Elwood in Salinas.
- All of our Centers in Santa Clara County participated in QRIS and received a quality rating of 4 or 5.
- Received a block grant from Santa Clara County QRIS in the amount of \$77,766



Accomplishments

For 2017

- Received a small increase in the Standard Reimbursable Rate from SDE.
- Signed on as an active participant in the Santa Clara County Pilot Project.
- Advocated for the passage of AB 300 to expand Pilots to Monterey, San Benito, and Santa Cruz Counties.
- Maintained monthly Teaching Pyramid coaching at all center sites with Pre-school programs.
- Received an unqualified consolidated audit to add to our 35+ year history of clean audits.
- Clean audits were received by all GK Financial clients who required an audit.
- Conducted over 900 Developmental Screenings using Ages and Stages Questionnaire (ASQ) and the Ages and Stages Questionnaire-Social Emotional (ASQ-SE) tools.
- Provided bi-weekly playgroups to 70 license-exempt providers at 8 locations.
- Engaged 17 parents in two 8-week series of Parent Dialogue Groups.
- Provided 118 children with care coordination services, including referrals and shared care planning.
- Facilitated mental health consultation in the Pre-school setting for 23 children and 24 parents.



Financial Picture

Revenue Sources

\$11,830,189	SDE
1,413,880	Fees For Service
727,265	Foundations and Grants
286,073	Child Care Food Program
53,666	County
28,633	Contributions
332	United Way
14,340,038	TOTAL

Application of Funds

\$6,858,917	Child Development Centers
4,737,166	Family Child Care Homes
1,132,674	Supplies & Equipment
178,915	Support Services
1,376,292	Admin & Development
168,800	Training
14,452,764	TOTAL



Board Members

Kay Gibson, President

Assistant Director (retired)
San Benito HHSA



Patricia Dunosky

Community Activist



Tony Marandos

Senior Vice President
Pinnacle Bank

Elsie Marshall

Human Resources (retired)
San Benito County



David Wright

Owner
Wright Bros. Welding

Facilities And Office Locations

GO KIDS SALINAS OFFICE

415 Elwood Street, Salinas, CA 93906

PH: 831-757-5437 / Fax: 831-757-5445

WATSONVILLE OFFICE

567 Auto Center Drive, Watsonville, CA 95076

PH: 831-707-2331

SAN BENITO CHILD

DEVELOPMENT CENTER

1101 Community Parkway, Hollister, CA 95023

PH: 831-637-9204 / Toll Free: 831-637-9204

GO KIDS CLUB @ R.O.HARDIN

761 South Street, Hollister, CA 95023

PH: 831-636-8171 / Fax: 831-205-5988

Toll Free: 588-637-4091

GO KIDS SAN JOSE OFFICE

25 N. 14th Street, Suite 700, 7th Floor

San Jose, CA 95112

PH: 408-269-7827

GO KIDS CLUB @ SAN MARTIN GWINN

13745 Llagas Avenue, San Martin, CA 95046

PH: 408-683-0600 / Toll Free: 855-577-4654

ADMINISTRATION OFFICE

885 Moro Drive, Gilroy, CA 95020

Toll Free: 888-288-8554 / 888-412-7575

PH: 408-843-9000 / Fax: 408-843-9011

LOS ARROYOS CHILD

DEVELOPMENT CENTER

885 Moro Drive, Gilroy, CA 95020

PH: 408-843-9005 / FAX: 408-843-9396

OCHOA CHILD

DEVELOPMENT CENTER

902 Arizona Circle, Gilroy, CA 95020

PH: 408-842-2201 / Fax: 408-842-2252

ESTRELLA FAMILY SERVICES @ GARDNER

611 Willis Avenue, San Jose, CA 95125

PH: 408-998-1343

ESTRELLA FAMILY SERVICES @ GALARZA

1610 Bird Avenue, San Jose, CA 95125

PH: 408-287-3447 / Fax: 408-287-7820

ESTRELLA FAMILY SERVICES @ PASEO

1908 Senter Road #80, San Jose, CA 95112

PH: 408-947-7149 / Fax: 408-947-8859

MORGAN HILL OFFICE

17666 Crest Avenue, Morgan Hill, CA 95037

PH: 408-779-6553 / Toll Free: 855-556-0600

CHILD DEVELOPMENT RESOURCE CENTER OF SAN BENITO

1101 San Felipe Road, Suit D, Hollister, CA 95023

PH: 831-637-9205 / Fax: 831-637-3247

Toll Free: 888-447-3440





THANK YOU

